

Maine Association of Retirees, Inc.
Executive Director's Report
 December 2014

Total MAR Member is 14,895

	State	Teacher	PLD	Total
New Members	10	16	4	30
Deceased Members	20	12	6	38
Members Resigned	3	1	0	4
Total Membership Change	-13	3	-2	-12

Membership packets sent to:

Month	Total	State	Teachers	PLD	Legislature/Judiciary
July 2014	661	45	556	59	1
August 2014	118	47	41	30	0
September 2014	63	21	27	14	0
October 2014	62	23	15	24	0
November 2014	61	25	24	12	0

New Members by month

Month	Total	State	Teachers	PLD	Legislature/Judiciary
July 2014	24	11	6	6	0
August 2104	62	10	46	5	0
September 2014	47	7	32	8	0
October 2014	54	25	23	6	0
November 2014	30	10	16	4	0

Personnel

- Personnel is stable.
- Potential update of one staff person to handle marketing/newsletter.

Operations

- Continuing to update and scrub the data in the MAR data base
- Have not heard from Chairperson on the Membership Committee on potential enhancement of recruitment activities
- Implemented contract with Transco for printing (\$4310.64 annually including services, toner, etc) versus A-copy (\$3484.64 annually with no service, toner, etc.)
- Potential training in January 2015 on Quickbooks
- Ups and downs in Delta Dental enrollments

Building

- Continued work on the electricity system (rewiring)
- The bulk head door entrance repairs worked on December 4, 2014
- The window upstairs was replaced on December 4, 2014

Public Relations/Local Activities

- Held meeting with MAR members who are elected to the Maine Legislature. Introduced the draft legislation. Senator elect David Woodsome will be one of the sponsors. Sent letter to Senator elect William Diamond from Tim Leet asking for his support/sponsorship.
- Pension Coalition meeting
- Robert Powers contact Maine School Management and they are interested in collaborate

Committees and Task Group

- Held Financial Committee meeting and reviewed audit and tax submission.
- Attended MCOA Board meeting. Established strategy plan for MCOA.
- Attended the Tri State Conference on Aging with Tim Leet. Maine was very well represented with organizations and Maine Legislators.

Open Issues

- Picture for use in newsletter, marketing, Hall of Flags(April 7, 2015)
- Additional benefits developed by Regional Directors
- LL Bean Activities
- Vouchers for IT classes at Adult Education
- Potential Self Employment Training

Respectfully Submitted By:
Barbara J. Van Burgel
Executive Director
December 4, 2014