

**Maine Association of Retirees, Inc.**  
**Executive Director's Report**  
 February 2015

**Total MAR Member is 14,882**

	State	Teacher	PLD	Total
<b>New Members</b>	9	4	4	17
<b>Deceased Members**</b>	7	6	6	19
<b>Members Resigned</b>	1	0	0	1
<b>Total Membership Change</b>	1	-2	-2	-3

\*\* Deceased Members from 1/15 through 2/15 according to MePERS was 55

Membership packets sent to:

Month	Total	State	Teachers	PLD	Legislature/Judiciary
July 2014	661	45	556	59	1
August 2014	118	47	41	30	0
September 2014	63	21	27	14	0
October 2014	62	23	15	24	0
November 2014	61	25	24	12	0
December 2014	63	17	26	20	0
January 2015	-	-	-	-	-
February 2015	125	44	23	44	14

New Members by month

Month	Total	State	Teachers	PLD	Legislature/Judiciary
July 2014	24	11	6	6	0
August 2104	62	10	46	5	0
September 2014	47	7	32	8	0
October 2014	54	25	23	6	0
November 2014	30	10	16	4	0
December 2014	26	20	5	1	0
January 2015	16	9	5	2	0
February 2015	17	9	4	4	0

**Personnel**

- Personnel is stable.

**Operations**

- Delta Dental Enrollment closed.
- Expedited server issues slowdown progress on the data base.
- Receive no pictures or agreements from the notices sent to Regional Directors.
- Implemented the “new” process for SAM’s enrollment
- Completed correcting the code discrepancies on the member retirement location in the data base

- Obtained the complete listing from MePERS on retirees.
- Completed forty-four (44) follow up calls to September 2014 new retirees who did not become MAR members asking if they had any questions with the materials sent to them or any additional information about MA. Results:
  - 2 ( 4.6%) requested more information sent
  - 12 (27.3%) telephones were either disconnected or incorrect number
  - 17 (38.6%) left messages
  - 3 (6.8%) became members
- Sent out letters to October 2013 non-member retirees whose insurances may be ending to encourage membership in MAR. Two positive responses.
- Sent out 13,661 MAR Winter Newsletters.
- Working of Survey of Members on their opinion on the proposed budget items. (Results will be provided at the Executive Meeting)
- Two meetings were held with a Web Developer from Capital Computer. MAR will continue to obtain information and estimates.

### **Building**

- No additional building improvements occurred in February 2015.

### **Committees and Task Group**

- Membership Committee held a meeting on February 17. Suggestions for recruitment:
  - Publish dates of the regional and annual meetings in public announcement section of leading newspapers;
  - Plant seed with leading newspapers to do informational articles on MAR;
  - Identify members who would be willing to write a “letter to the editor” expressing their reasons for joining MAR.
- Legislative Committee members have been communicating on the LDs and the proposed Biannual Budget.
- By-Laws Committee met on February 27, 2015.

### **Legislative Update**

- Over 791 LDs have been printed. Evaluating 20 LDs, 6 determined no actions, monitoring 12, potentially taking action on 2.

### **Hall of Flags.**

- Received additional pictures of MAR members in action from Tim Leet and George Soucy.
- Maine Chapter of the Alzheimer Association will share the space on April 7<sup>th</sup>.

### **Open Issues**

- Scheduled meeting with Owner/publisher of Maine Seniors magazine
- Theme and registration fee for the Annual Meeting
- Timeframe for the Board of Directors’ Meeting

Respectfully Submitted By:  
 Barbara J. Van Burgel  
 Executive Director  
 March 4, 2015